

PSA Antwerp Privacy Policy

This version of this Privacy Policy is effective as of 25 May 2018

This Privacy Policy describes how and when PSA Antwerp NV (also referred to as “We” or “Us”) collects, uses and shares Your personal information and content when You use our Website, available at www.psa-antwerp.be/policies and any sub-site or application operated by or on behalf of PSA Antwerp NV (collectively referred to as the “Services”).

The terms of this Privacy Policy are incorporated by reference in the Terms & Conditions which are available at www.psa-antwerp.be/policies, and which may also be subject to changes in the future.

1. General; Purposes

- 1.1. By accessing our Website or utilizing any of the Services, You acknowledge and agree that Your Personal Data (as defined below) will be collected and/or processed for the purposes of providing You with personalised information and services as described in this Privacy Policy.

“**Personal Data**” relates to any information relating to an identified or identifiable individual, in accordance with applicable privacy laws.

- 1.2. We have taken technical and operational measures to ensure that Your personal data are protected from unauthorised access, deletion or modification. We will make reasonable efforts to ensure that Your privacy interests are protected in accordance with applicable law and best practices.
- 1.3. The purposes for which we are processing Your personal data include the following:
 - User identification on the Website and for using the Services;
 - Posting or modifying information on the Website;
 - Contacting You (and allowing others to contact You) in relation to the Services and information posted on the Website;
 - Tracking the pages You are visiting in order to personalise Your use of the Services and Your browsing experience more tailored to Your needs;
 - If and when allowed by You: for sending newsletters or other types of information about PSA Antwerp, which information may be of a commercial nature;

2. Submitting Personal Data through and Becoming a Registered User of the Services

- 2.1. We collect and process Your personal data as provided by You during the registration process provided for on the Website, or through the use You are making of the Services. Such data may include Your name, first name, Your physical and e-mail address, and – as the case may be – Your telephone number, Your company and Your function. We also collect and process data gathered through Your use of our Website or the Services (browsing). These data may include the date and hour of Your visit (timestamp), the type of browser You use, Your IP address, and the pages visited, as well as data related to the type of files You download from or upload to our Website.

3. Your Rights

- 3.1. Pursuant to applicable law, You are entitled to access Your personal data, as collected and processed by us, and to obtain the modification or deletion of the data if the data are incorrect or unnecessary for the purposes for which the data were collected. Please see the sections below on how to exercise these rights.

4. Changes

- 4.1. If You are a registered user of the Services, You will be able to correct, update or modify Your personal information You provided to us, via the website or by sending an email to PSAA-info@globalpsa.com.

5. Sharing and Disclosing Personal Information through the Services

- 5.1. We collect information You provide directly to us when using the Services. This personal information includes, but is not limited to, name, surname, email address. We also may collect other personal data that has been stored on systems or in relation to third party services that are directly connected to or being used in the context of the Services.
- 5.2. You acknowledge and accept that, by using the Services, PSA Antwerp may disclose and/or share Your information at Your direction in connection with Your use of the Services, including if we notify You through the Services that certain information You provide will be shared in a particular manner and You provide this information.
- 5.3. You hereby expressly authorize PSA Antwerp to use Your personal information to send You information about the Services and other promotional

communications. If You would no longer be interested in receiving or using certain promotional information, You can either adjust Your account settings accordingly or otherwise following the instructions in those communications. We may still send You non-promotional communications, such as messages about Your account or our ongoing business relations.

- 5.4. Furthermore, although the Services are being offered by PSA Antwerp, we are also relying on various third party service providers in various countries in view of providing, maintaining and improving the Services and the use that is made thereof. These companies include hosting and telecommunications companies with whom PSA Antwerp may or may not have direct contractual relationships, but who may perform essential technical functions in order for the Services to be rendered. In order to achieve this objective, You acknowledge and accept that PSA Antwerp may provide Your private personal information to such service providers, who are in any case only entitled to process such information for the operation of this Website.
- 5.5. We may share Your personal information in response to a request for information if we believe disclosure is in accordance with any applicable law, regulation or legal process, or as otherwise required by any applicable law, rule or regulation, or if we believe Your actions are inconsistent with the spirit or language of our user agreements or policies, or to protect the rights, property and safety of us or others.

6. Logs

- 6.1. You expressly acknowledge and accept that we automatically record information created, shared or published by and in accordance with Your use of the Services (“Logs”). By way of such Logs, we keep track of personal and non-personal information such as but not limited to Your IP address, operating system, other users to or with whom You have provided or exchanged information, location, Your mobile carrier(s), device and application IDs, etc.
- 6.2. PSA Antwerp uses these Logs to provide the Services and to measure, customize, and improve them, as well in order to respond to requests from law enforcement bodies, upon their request. In this respect, You expressly agree and accept that, notwithstanding anything to the contrary in this Privacy Policy, PSA Antwerp may preserve or disclose Your information in order to comply with a law, regulation or official request from a government body, such as data protection authorities, law enforcement officials or courts, to protect the integrity of a person, to prevent or react on security or technical issues, fraudulent behavior, or the integrity of the Website and/or the Services.

7. Cookies

- 7.1. We may use information about You to personalize and improve the Services and provide content or features that match user profiles or interests and to monitor and analyze trends, usage and activities in connection with the Services. In doing so, we use various technologies to collect information, and this may include sending cookies to Your computer or device.

Cookies are small data files stored in device memory that help us to improve the Services and Your experience, see which areas and features of the Services are popular and count visits. PSA Antwerp is using both functional cookies and analytics cookies.

- 7.2. Functional cookies are essential for the use of our websites, store amongst others user preferences, and are not shared with third parties. Analytics cookies help us improve our site by providing us with information about how users interact with our websites such as the number of visitors to the website, the pages they visit and the length of time spent on the website. These cookies do not collect information that identifies a visitor. All information these cookies collect is aggregated and therefore anonymous.
- 7.3. We may also collect information using web beacons (also known as “tracking pixels”). Web beacons are electronic images that may be used in the Services or emails and help deliver cookies, count visits, understand usage and campaign effectiveness and determine whether an email has been opened and acted upon.
- 7.4. You may change Your browser settings to delete and block cookies. To find out how visit www.allaboutcookies.org. Please note that if You choose to block, remove or reject cookies, this could affect the availability and functionality of the Services.

8. Security

- 8.1. We take reasonable measures to help protect information about You from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction. However, as referred to in our Terms & Conditions, You expressly acknowledge and accept that – in general – the transmission of information over the Internet is never completely secure, private or confidential. Therefore, any information that is sent or received from the Website or by using any of the Services may be intercepted, decrypted, consulted and/or used by third parties, even if technology is being used whereby such information exchanges are encrypted.

9. PSA Antwerp's Privacy Department

- 9.1. If You have any further questions with respect to how we are using personal data, if You would like to access, correct, update or delete Your personal data, or would like to file a complaint, please contact PSA Antwerp's Privacy Department, via infoGDPR@globalpsa.com.
- 9.2. You may obtain access to Your personal data, or exercise your right to limit processing or to be forgotten by sending a written, dated and signed request, together with a copy of Your identity card to infoGDPR@globalpsa.com.
- 9.3. For additional information, You may also consult the public register of automated processing kept by the Belgian Data Protection Authority, Porte de Hal/Hallepoort, 5-8, 1060 Brussels.

10. Changes to this Policy

- 10.1. PSA Antwerp shall be entitled to revise this Privacy Policy from time to time. If we make changes, we will notify You by revising the effective date of this Privacy Policy. In some cases, we may provide You with additional notice, such as displaying a message on the Website. We encourage You to review the Privacy Policy whenever You access the Website or use the Services, this in order to stay informed about our information practices and the ways You can help protect Your privacy.